



# AUSTRALASIAN **STANDARD BRED** STALLION **GUIDE** 2022-2023

27TH EDITION  
COMPILED AND DISTRIBUTED BY  
HARNESS BREEDERS VICTORIA

## BE SEEN. BOOK NOW.

Are you looking for a way to get your stallion, product or service directly in front of breeders and harness racing participants across Australia & New Zealand? Look no further than the *Australasian Standardbred Stallion Guide* – offering the best value for your targeted advertising dollar. The *Guide* is produced and distributed free of charge and posted in August to all registered broodmare owners who've been active in the last two seasons, as well as all HBV members. Consignments are also sent to each State's racing HQ, and an interactive online edition is produced on the HBV website, with links from the high-traffic Harness Racing Australia site.

In total, over 6,000 readers access the *Guide* every season. Stud masters, stallion owners, semen stations and kindred businesses can all reach their target market through this unique, in-demand publication which, with stallions statistics, breeder interest stories and futurity information, stays in circulation all season long...

# STALLION ADVERT OPTIONS

HALF PAGE OPTION FOR SIRES STANDING AT \$1,450 INC GST OR LESS

## ALDEBARAN EAGLE

TR, 2, 1:55.2; 3, 1:52.4 (\$240,926)

MUSCLE HILL - LETSJUSTTALKABOUTME - SELF POSSESSED

15.3 hands

- A multiple Stakes-winning son or world's No. 1 sire Muscle Hill
- At 2 winner of Group 1 International Stallion Stake at The Red Mile, Kentucky
- At 3 placed in Hambletonian elim. and New Jersey Sire Stakes final
- Half-brother to Breeders Crown 2YO elim. winner Haughty (\$330,492)
- "This horse had gate speed parallel to none. He could go from 0 to 100 in a few strides" Tim Tetrick
- First crop are weanlings and really look the part
- Weanlings from top racemares Aldebaran Maori, Aldebaran Deebee and Aldebaran Tumpike USA and dams of Maori Time, Maori Law and Royal Charlotte

ALDEBARAN EAGLE (Brown 2012) b2,155.2,3,152.4 Family: Neily by Mamorino Starley - U16

MUSCLE HILL	MUSCLES YANKEE	VALLEY VICTORY
	YANKEE BLONDIE	MAIDEN YANKEE
LETSJUSTTALKABOUTME	SELF POSSESSED	AMERICAN WINNER
	ARMRO TALK	YANKEE BAMBI
		VICTORY DREAM
		FEELING GREAT
		S JS PHOTO
		ARMRO HILARY



**Service Fee**  
**\$2,500 Incl. GST**  
**Fresh Semen**  
10% multiple mare discount

Eligible: Vicbred,  
Aust. Breeders Crown

**ALDEBARAN PARK**  
196 Browns Road,  
Nagambie, Vic 3608

Ph: Danny Thackeray 0458 477 486  
Email: hrshwn@aldebaranpark.com  
www.aldebaranpark.com

## FULL PAGE OPTIONS

### SINGLE PAGE

Single pages of two or three columns as per example on right

### DOUBLE PAGE

Single page of two or three columns as per example on right AND Facing full-page advert, copy as supplied by advertiser (only available when booked with a stallion pedigree page)

## HESTON BLUE CHIP P,2,1:50.8; 3,1:48 (\$1,781,881)

AMERICAN IDEAL - SHOTTOGO BLUECHIP - CAMS CARD SHARK



16 hands

- USA 3YO Colt Pacer of the Year over A Rockroll Dance and Sweet Lou
- 26 Stakes wins at 2 and 3 earning \$1,405,658
- Brilliant early speed - 9 Stakes and track records at 2 and 3
- Breeders Crown Champion, Matron Stake, Progress, etc.
- American Ideal's richest son - \$1,781,881

AGE	Starts	1st	2nd	3rd	4th	Earnings
2	13	11	2	0		\$375,650
3	18	14	1	1		\$1,030,008
4	17	5	3	3		\$160,123
5	18	6	4	1		\$216,100
66	34	10	5			\$1,781,881

As 2yo won Matron Stake, 7 legs & final New York Sire Stake, Tompkins Green Stake, John Simpson Memorial. As 3yo won elim & final US Breeders Crown, elim & final Progress Race, elim & final Empire Breeders Classic, Matron Stake, elim. Merck Swiftdarts Pace, elim. Cam Pace, Jersey Cup, 4 legs New York Sire Stake (2nd in final). USA 3yo Colt & Gelding Pacer of the Year. As 4yo 2nd Kane Invitational, 3rd Quillen Memorial. As 5yo 2nd Joe Gemmy Jr Memorial, Real With Joe Pace

**SIRE AMERICAN IDEAL** (b2,1:47.8 (\$816,928) by Western Ideal, sire of 812 USA foals, 100 winners, \$25 in 200, \$23 in 150, 170 \$100,000 earners. Total progeny earnings of \$61,798,765. Sire of 604 New Zealand foals, 177 winners, 129 in 200, 25 \$100,000 earners. Sire of 280 Australian foals, 138 in 200, 115 winners, 86 in 200, 15 \$100,000 earners including AMERICAN JEWEL (b2,1:48.4 - \$1,840,565) HESTON BLUE CHIP (b2,1:48.0 - \$1,781,881) BLING IT ON (b2,1:50.8 - \$1,391,076) KIVILUK (b2,1:50.8 - \$1,296,967) SUNFIRE BLUE CHIP (b2,1:48.6 - \$1,194,629)

**DAM SHOT TOGO BLUECHIP** (Unraced by Cams Card Shark, dam of 7 foals 2yo or older, 7 races, 4 winners, 4 in 150, 2 in 130, 3 x \$100,000 earners incl)

**HESTON BLUE CHIP** (b2,1:48.0 - \$1,781,881) (American Ideal) As above  
**SUNFIRE BLUE CHIP** (b2,1:48.6 - \$1,194,629) (American Ideal)  
**GWINEESSE J** (b2,1:50.2 - \$203,883) (American Ideal)  
**LOTTA MATZAH** (b2,1:51.8 - \$82,250) (American Ideal)

**2ND DAM CCS SALEOFCENTURY** (Unraced by Real Artist, dam of 3 foals, none raced)

**3RD DAM KATIES LUCKY LADY** (b2,1:54.4 - \$90,099) by Cam Fella. As 2yo 2nd Champion Stake. As 3yo 2nd Courageous Lady Race. Dam of 11 foals, 10 in 200, 9 winners, 8 in 150, 5 x \$100,000 earners incl)  
**KINKKATE** (b2,1:50.6 - \$1,268,463 - 2yo Pacing filly of the Year (Real Artist) dam of ROCKIN IMAGE (b2,1:48.4 (\$201,750) TIME TO ROLL (b2,1:48.4 (\$803,625) ROCKIN AMADEUS (b2,1:48.4 (\$728,302) TELLTURTLES (b2,1:48.8 (\$492,692) GRAND LEGACY (b2,1:50.0 (\$788,010) KATIE SAND (b2,1:48.8 - \$306,476) (Well Sired) JUST WAIT KATE (b2,1:50.8 - \$387,911) (Real Artist) dam of JUST A JOCK (b2,1:49.4 (\$251,281) KATIES ROCKIE (b2,1:50.6 (\$429,529) JOLTING KATE (b2,1:52.2 (\$299,070) KATE CANT WAIT (b2,1:52.4 (\$97,490) KATE IS WELL SAID (b2,1:53.4)  
**KIDS ME KATE** (b2,1:51.6 - \$283,830) (Real Artist) dam of TOO DARN HOT (b2,1:50.8 (\$137,301) KATIES WESTERN (b2,1:53.4 - \$116,740) (Western Ideal) dam of DONNA LEE (b2,1:52.8 (\$196,742) Grand-dam of BETTORGANVANTHOM (b2,1:51.1 (\$202,932) BADSTORMYPORT (b2,1:51.0) SHERPA (b2,1:58.4)

**4TH DAM LUCKY LADY** (b2,1:50.0 - \$101,817) by Striking Image. As 2yo won Florida Breeders Stake, The Standardbred Stake. As 3yo won Mosterose Shaker Stake, Turpin High Stake, Florida Breeders Stake, Hancock Stake, Jersey Road Stake - Inductee USA Hall of Fame. Dam of 14 foals, 1 died, 11 in 200, 9 winners, 8 in 150, 3 x \$100,000 earners incl)  
**CANLUCK** (b2,1:48.4 - \$1,003,200 - USA Aged Pacer of the Year (Cam Fella)  
**CAMS FORTUNE** (b2,1:52.6 - \$800,384) (Cam Fella)  
**CAMS LUCKY** (b2,1:53.4 - \$247,203) (Cam Fella)  
**BL JORDAN** (b2,1:54.6 - \$152.8 - \$90,833) (Pacific Rocket)  
**LADYS A PRESIDENT** (b2,1:52.8 - \$98,421) (Sheddenhall) dam of P. L. EMILY (b2,1:53.6 - \$91,558) P. L. FIRST LADY (b2,1:53.4) P. L. CALLA (b2,1:53.6) P. L. GOVERNOR (b2,1:54.0) grand-dam of P. L. HARTMAKER (b2,1:52.2 - \$123,482) P. L. INFERNO (b2,1:54.2)  
**SCARLETS DREAMER** (b2,1:54.2 - \$43,882) (Cam Fella)  
**CANTONOWN LADY** (b2,1:55.0 - \$342,881) (Cam Fella)  
dam of CAMBER BOMB (b2,1:50.6) RELALUNCH (b2,1:56.6) DEXTERS LADY BEND (b2,1:58.8) LUCKY CAM (b2,1:52.4 - \$38,187) (Cam Fella)  
Producers Lucky Heat Cam of SCARLET CHASER (b2,1:52.8 (\$128,280) Lucky We Meet dam of SAMACHES GRL (b2,1:54.4 (\$219,440) grand-dam of REAL SAMBART (b2,1:51.2 - \$106,078) LEXEM BLUEGRASS (b2,1:51.6 - \$134,872) KINGSKISSINCAUSAN (b2,1:53.4 - \$134,078)

**STUD ANALYSIS**  
Standing third season in 2017

## ALL BOOKINGS



**MOUNTAIN VIEW STUD**  
Dunnsdown, VIC  
Shane Murphy  
m 0407 647 454  
mountainviewstud@hotmail.com  
www.mountainviewstud.com.au

Mountain View Stud, encompassing over 1000 acres, sits on prime standardbred breeding land in the heart of Victoria's Central Highlands. Mountain View is a unique harness racing facility offering clients the complete package, from breeding, foaling down and weaning to breaking-in, educating and training. The farm is recognised as one of the leading semen bases in the Ballarat district.



HESTON BLUE CHIP (b2,1:50.8) 3,1:48.0

Family: Peggy Sinner - USA

AMERICAN IDEAL	WESTERN IDEAL	WESTERN HANOVER
	LEAH ALMAHURST	
LIFETIME SUCCESS	MATTS SCOOTER	
	THREE DIAMONDS	
CAM FELLA	CAMS CARD SHARK	
	JEFFS MAGIC TRICK	
SHOT TOGO BLUECHIP	CCS SALEOFCENTURY	REAL ARTIST
		KATIES LUCKY LADY

**Service Fee**  
**\$5,000 Incl. GST**  
Early booking fee: \$4,000  
Eligible: Vicbred, Aust. Breeders Crown, Standardbred Gold Crown  
**EMPIRE STALLIONS**  
Ararat, Vic.  
Ph: (03) 5796 2122 Fax: (03) 5796 2137  
Los Joslin, Sales 0410 414 671  
E: info@empirestallions.com.au  
www.empirestallions.com

Inclusion of stud and roster details in the Stud Directory at the front of the Guide. Links in all advertisements in the online edition.

Sally: 0428 269 404

sales@hbv.org.au

www.hbv.org.au/stallion-guide



# NEW SEASON, SAME RATES

10% DISCOUNT ON 5+ PAGES - 15% DISCOUNT 10+ PAGES

STALLION ADVERTISEMENTS				NON-STALLION ADVERTISEMENTS			
	Base	GST	TOTAL		Base	GST	TOTAL
Full Page	\$900.00	\$90.00	\$990.00	Inside Cover	\$1,200.00	\$120.00	\$1,320.00
Double Page	\$1,400.00	\$140.00	\$1,540.00	Full Page	\$750.00	\$75.00	\$825.00
Half Page	\$500.00	\$50.00	\$550.00	Half Page	\$400.00	\$40.00	\$440.00
				Quarter Page	\$280.00	\$28.00	\$308.00

## SCHEDULE OF DEADLINES 2023

3PM FRI 23 JUNE	Booking form to be received by HBV or made by phone
3PM MON 26 JUNE	ALL copy to be provided to Metro Print (advertisements, photos, highlights, information etc)
3PM FRI 7 JULY	Written acceptance of contract to be provided to HBV
3PM FRI 7 JULY	Payment of deposit or full payment received by HBV
WITHIN 24HRS OF ISSUE	Approval of final advertisement proof as provided by Metro Print. ONLY CORRECTIONS can be made to this proof - no changes or updates
AUGUST 2023	<i>Stallion Guide</i> mailed and online edition launched
30 SEP 2023	Balance of invoice due

Adverts cannot be released for publication until both DEPOSIT and CONTRACT ACCEPTANCE have been received by Harness Breeders Victoria. A payment policy applies to all bookings. Full terms are outlined in the Advertiser Contract. A 25% deposit is required on all bookings. Advertisers with outstanding accounts will be required to settle that account and pay the *Stallion Guide* booking up front in full. Advertisers who have missed previous payment deadlines on *Stallion Guide* invoices may be required to pay a higher deposit or the amount in full up front.

Copy and completed artwork must be provided to Metro Print via [james@metro-print.com.au](mailto:james@metro-print.com.au). Metro can also provide design services for copy ads if required and can be engaged direct through James.

# 2023 BOOKING FORM

Authorised Booking Contact:

---

Company (if applicable):

---

Postal Address:

---

---

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Full description of stallion, service or product advertised	Stallion Adverts				Non-Stallion Adverts*		
	Double Page		Single Page	Half Page *	Full Page	Half Page	Quarter Page
	2 column	3 column					

Due to limited availability, please contact us directly to enquire about booking inside covers. Attach a separate sheet if there is insufficient space above. Bookings are subject to acceptance of terms, conditions and deadlines as outlined in the advertiser contract which will be provided upon receive of the booking and also published at [www.hbv.org.au](http://www.hbv.org.au).

\* Half page stallion ads are only available for stallions standing at an advertised fee of \$1,450 inc GST or less

THIS FORM MUST BE RECEIVED NO LATER THAN 3PM  
FRIDAY 23 JUNE 2023